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### **Our Philosophy of Peace**

We have a science based philosophy of peace building. The philosophy is based on extensive research in many scientific fields. The fields includes, but not limited to: mathematics, astronomy, evolution, ecology, animal behavior, sociology, psychology, cultural anthropology, international relationship.

- Peace building should be holistic. Effective peace building can start from engaging people with peaceful lifestyle.
- Peace is an attitude to all beings ( such as humans, nonhuman animals, plants and nature). The attitudes to all are connected, change one will influence another.
- · Human females are important in peace building
- · The grassroots are driving force of positive changes

#### **Our Keywords**

Holism, Altruism, Cooperation, Compassion, Love, Nonviolence, Inclusion, Anti-discrimination, Justice, Science, Connectivity, Community, Ecology, Reverence for Life, Health, Ancient Wisdom, Truth Seeking,

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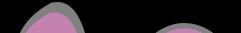
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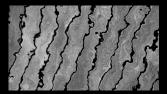
Description: Remake of the cartoon FAQ of Peace Network

**Film**@enerator



# Meet Lora: Chat with the Volunteer Cow of Peace Network

## Location



## People



Lora

You

#### Dialog

Lora: Some people don't understand how we do things

You (casual): I knew

Lora: They bothered me a lot

Lora (casual): I wasn't sure how to respond to them

You (casual): What did they ask you?

Lora: For example, they asked me

Lora: why don't you use a CMS for your website

Lora: The main one at Peace.GoodEasy.info

Lora: Why don't you have visual identity for the site

You (casual): They assumed that we does not know about visual identity or CMS

You (happy): the reality is our key members make a living

You: in advertising and digital media industry

You (casual): We did lots of this kind of things for clients and ourselves.

You: But we choose not to do it

You: for that umbrella site of peace network.

You: Plenty of websites of our projects have clear visual identities.

You: But for the main site,

You: we don't feel like to have it,

You: I will explain more.

You: You can tell these people:

You: For their information,

You (casual): We authored a popular open source CMS,

You: it's our CHOICE to use our own system at this moment,

You: which is resource efficient and easier to maintain.

You: Did they know in our advertising career,

You: clients need to pay extra money to us

You (casual): in order to get a customized CMS?

You: We also had plenty bad experience with those CMS

You: They are probably thinking about,

You: such as security, disk space,

You: I am not going to detail it here.

You: I am sorry that I have to teach them

You (casual): industry common senses.

You: What they asked us to do is like

You: try to teach a Mexican person how to speak Spanish.

You (casual): Spanish is their native language

Lora: These people also asked me

Lora: Why don't we do things in the way

Lora: those big organizations do?

You (casual): They assumed again, that

You (casual): organizations has to operate in a way similar to

You: those so called big organizations.

You (casual): They must not familiar with anarchism,

You: headless movement, networks,

You: or things like that.

You: Those are very effective methods of social changes.

You (casual): Being with activism for more than 10 years,

You: we produced and witnessed

You (casual): many this kind of campaigns and movements,

You: many of them changed the main stream views of

You (casual): society upside down.

You: They just did not hear about it.

You (casual): We don't like that people accept our ideas because

You (casual): they are somehow intimidated by our look of 'authority'.

You: We value free thinkers who can think independently and

You: Feel what we said indeed make sense.

You: Ask them to be creative,

You (casual): don't copy what so called 'authorities' or 'mainstream'

You: ways of doing things.

You: We have lots of criticism to those so called big organizations,

You (casual): for their corruption and their unscientific campaign messages.

Lora: But these people would say

Lora: Those 'big organisations' brought more changes,

Lora (casual): That's why you should doing in their way

You (casual): Again, that is an assumption.

You (casual): Very often, the difference is

You (casual): 'big organization' bring themselves

You: more money and fame.

You: In contrast,

You: We focus on making the differences,

You (casual): bringing positive things into the world.

Lora: One guy asked me why we do not have a logo on the website

You: because logo is essentially a

You (casual): territory mark,

You (casual): if he studies deep into animals behaviour

You (casual): he will understand this.

You: Humans are animals

You (angry): Territorial behaviour causing the conflicts

You: between humans

You: it is against our idea of inclusion and peace

You (casual): for a peace network like ours

You: we don't feel like to have a territorial mark

You: on the website.

You (casual): Everyone should be united,

You: we are one,

You: we does not need an identity showing that

You (casual): we are the separate one with a territory.

You (casual): But I understand being a guy,

You: he may like the mark,

You: it is his instinct -

You (casual): scientifically speaking,

You: human females are more peaceful than their males.

You: Guys are also relied on visual information more.

You: Our organization value females style of peace building.

Lora (casual): How do I respond if people ask me

Lora: why we don't spend more time

Lora (casual): on the looks of the website?

You (casual): we don't usually like to deal with superficial people

You: who care about the look instead of the messages.

You: Hierarchical thinking is unintelligent and is not popular among us.

You (casual): If people study math they will know

You: human societies in most of cases are not

You: triangles, hierarchical, in nature,

You (happy): instead everyone depends on everyone else..

You (casual): Lives on earth is a NETWORK.

You: We believe in equality of all life in this general way.

You: In fact, one problem of those 'big organization'

You (angry): is they are usually very hierarchical.

You (casual): We don't know if they bring more good

You: or more bad into the world.

You: .....

You (casual): So it's GREAT that

You: our website don't attract those

You (casual): annoy superficial people.

You: .....

You (angry): Hierarchical behaviour has one very dark side,

You: that is, bullying those

You (sad): who does not appear to be powerful.

You: Please ask these people open their mind,

You (happy): there are nice and influential people out there,

You: they don't bother to do power display

You (casual): and put on a look of authority

You: because they are not insecure,

You (casual): and they usually prefer to deal with nice people

You: who won't bully the weaker ones.

You (love): A really nice person is kind to everyone,

You: includes those who are weak.

You (casual): And we want more people to become like that.

You (casual): We won't change our website to

You: a hierarchical, superficial manner,

You (casual): even after we had the unpleasant experience

You (casual): with some people

You (love): because we truly believe in our philosophy.

Lora: You said make a lot of sense to me,

Lora (casual): But what should I do if I told them all those

Lora: But they are still not convinced?

You (casual): In the most unfortunate case,

You: if nothing can change their views

You: except the bully from authorities.

You (casual): You can assure them,

You: we are world-class in the main stream authority system.

You (casual): But we do not like to brag about it,

You (casual): because it is against our philosophy.

Lora: I know this kind of things

Lora: are difficult for many people to understand,

Lora: because we grew up in

Lora (casual): the 'common senses' in the society

Lora: such as territorial and hierarchical thinking

You: Remember, that 'common sense' is not universal.

You (casual): If people want to learn more about the real human nature

You (casual): They must be aware and understand the cultures variations

You (casual): People who know me for long time

You: Know that I am usually very nice,

You: But when people keep pushing me

You: ask silly questions about our organisation

You (angry): I have to talk in this confrontational manner,

You: I don't like talk this way though

You (casual): But otherwise can they get our points?

You: I am always wondering

You (casual): Why don't we just be nice to each other in the first place?

Lora: I think the motivation of these people who asked questions may be good,

Lora: but they were trapped in certain way of doing things.

Lora (casual): Our difference with them is philosophical,

Lora (casual): not personal.

You: I am aware that a lots of people out there think like them,

You (casual): I usually ignore them,

You: I sometime want to respond to them

You (casual): Because some of them seems to have

You: the potential to understand .

You (love): the potential to become an intelligent and kind person

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